

Issue No	Dates*	Focal topics	Further topics	Fairs/Exhibitions
<b>1-2</b> January/ February	PD: 3. 2. 2012 AD/PM: 11. 1. 2012	<ul style="list-style-type: none"> <li>• Packaging and packaging material</li> <li>• Projection and Equipment of industrial Slaughter Houses</li> <li>• Shop fitting and Counters, Lighting systems</li> <li>• Artificial casings</li> </ul>	<p>Products for the Organic assortment</p> <p>Sales deal</p> <p>Nutritional advice</p>	<p>International Green Week Berlin, January 20 – 29, 2012, Berlin (Germany)</p> <p>UPAKOVKA/UPAK ITALIA – International Trade Fair for Packaging Machinery, Packaging Production and Packaging Material, January 24 – 27, 2012, Moscow (Russia)</p> <p>Intergastra, February 11 – 15, 2012, Stuttgart (Germany)</p> <p>PRODEXPO – International exhibition of Food, Beverages and Food Raw Materials (UFI), February 13 – 17, 2012, Moscow (Russia)</p> <p>BioFach, February 15 – 18, 2012, Nuremberg (Germany)</p> <p>MIA – International Food Show, February 25 – 28, 2012 Rimini (Italy)</p>
Special Issue	PD: 13. 2. 2012 AD/PM: 27. 1. 2012	„Catering“ to Internorga	– special flyer –	
<b>3</b> March	PD: 2. 3. 2012 AD/PM: 7. 2. 2012 <b>Export Issue</b>	<ul style="list-style-type: none"> <li>• Anuga FoodTec</li> <li>• Industrial equipment for Smoking and climate-controlled Ripening</li> <li>• Cooling and Freezing</li> <li>• Measurement technique, weighing systems and quality control</li> <li>• Slicers and Scales</li> </ul>	<p>Easter at the Butcher Shop</p> <p>Follow up report IGW</p> <p>Sales advisory service</p> <p>Market tendency</p>	<p>USETEC, March 5 – 7, 2012, Cologne (Germany)</p> <p>FOODEX JAPAN – International Food &amp; Beverage Exhibition (UFI), March 6 – 9, 2012, Chiba (Japan)</p> <p>INTERNORGA, March 9 – 14, 2012, Hamburg (Germany)</p> <p>AAHAR – International Fair of Machines and Equipments for the Food processing, March 10 – 14, 2012, New Delhi (India)</p> <p>MEAT and DAIRY Industry, March 13 – 16, 2012, Moscow (Russia)</p> <p>Cfia Rennes – Trade Fair for Food Packaging and Food Industry, March 13 – 15, 2012, Rennes (France)</p> <p>IHM, March 14 – 20, 2012, Munich (Germany)</p> <p>Fleischerforum – Trade fair for the butcher business, March 18 – 20, 2012, Salzburg (Austria)</p> <p>Anuga FoodTec – International trade fair for food and drink technology, March 27 – 30, 2012, Cologne (Germany)</p>
Special Issue	PD: 15. 3. 2012 AD/PM: 23. 2. 2012	<b>Die Fleischerei international to Anuga FoodTec 2012</b> – english language –	– special flyer –	

# 4

April

**PD:** 2. 4. 2012  
**AD/PM:** 8. 3. 2012

- **Industrial machines for Filling and Portioning**
- **Packaging solutions for Butcher Shops**
- **Work, professional and protective Clothing**
- **Cookers**

Ham and Asparagus  
Follow up report BioFach  
Sales promotion  
Nutritional advice

**Food Expo Ukraine** – International Fair for Food and Beverages (UFI), April 4 – 6, 2012, Kiev (Ukraine)  
**InterFood** – International Exhibition for Food and Beverages, April 24 – 26, 2012, St. Petersburg (Russia)  
**Prodtch** – International Exhibition for Food Equipment, Processing and Packaging Technologies, April 24 – 26, 2012, St. Petersburg (Russia)

# 5

May

**PD:** 2. 5. 2012  
**AD/PM:** 5. 4. 2012

## Export Issue

- **Cutter technology for industrial Slaughter Houses**
- **Knives, Special knives for machines, Grinding machines**
- **Membraning and Derinding**
- **New Ideas for the 2012 Barbecue Season**

Sauces and Mustard  
Follow up report Anuga  
FoodTec  
Sector Profile Baden-Wuerttemberg  
Market tendency

**CIBUS** – International Food Exhibition, May 7 – 10, 2012, Parma (Italy)  
**AgroBalt** – Exhibition for agriculture, food and food processing, May 10 – 12, 2012, Vilnius (Lithuania)  
**FOODEXPO Kazakhstan** – International Food and Food Equipment Exhibition of the Republic Kazakhstan, May 16 – 18, 2012, Almaty (Kazakhstan)  
**THAIFEX** – International Exhibition for the Food Industry, May 23 – 27, 2012, Bangkok (Thailand)  
**EUROCARNE** – International Exhibition for the Meat Industry, May 24 – 27, 2012, Verona (Italy)

# 6

June

**PD:** 1. 6. 2012  
**AD/PM:** 10. 5. 2012

- **Grinding and Mixing**
- **Cleaning, Disinfection and Hygiene/Pest control**
- **Universal equipment for Smoking, Cooking, Frying and Baking**
- **Refrigerated Vehicles and Sales Vehicles**
- **Natural Casings**

Delicatessen and Antipasti  
Barbecue Season 2012  
Sales deal  
Nutritional advice

**Vietnam Foodtech & Packtech**, June 5 – 8, 2012, Hanoi (Vietnam)  
**FISPAL Technologia** – International Exhibition for Food Processing, June 2012, Sao Paulo (Brazil)  
**ProPak Asia** – International Packaging and Food Processing Technology Show, June 13 – 16, 2012, Bangkok (Thailand)  
**SIAL Brazil** – International Exhibition for Food, June, 25 – 28, 2012, Sao Paulo (Brazil)

\* **PD** = Publication Date  
**AD** = Advertising Deadline  
**PM** = Printingmaterial

Issue No	Dates*	Focal topics	Further topics	Fairs/Exhibitions
<b>7-8</b> July/ August	PD: 4. 7. 2012 AD/PM: 8. 6. 2012  <b>Export Issue</b>	<ul style="list-style-type: none"> <li>• Cutting machines and frozen meat Cutters for industrial Production</li> <li>• Light meals, Snacks and Convenience products</li> <li>• Equipment for hot Consumption</li> <li>• Flake Ice and Chip Ice production</li> <li>• Vacuum chamber machines</li> </ul>	<p>Sector Profile Bavaria Kulmbacher Woche 2012 Sales advisory service Market tendency</p>	<p>ProPak China – International Processing, Packaging and End-Line Printing Exhibition, July 18 – 20, 2012, Shanghai (China)</p>
<b>9</b> September	PD: 3. 9. 2012 AD/PM: 9. 8. 2012	<ul style="list-style-type: none"> <li>• SÜFFA 2012: Preview I</li> <li>• Craft business machines for Filling, Portioning and Clipping</li> <li>• Stock and logistics</li> <li>• Software for Butcher Shops</li> <li>• Canned Food Production</li> </ul>	<p>All for the Cheese Counter InterMeat 2012 Fachpack Trend of the branch</p>	<p>hogatec, September 2 – 5, 2012, Essen (Germany) RIGAFOOD – International Trade Fair for Food, Beverage, Food Processing and Packaging, September, 5 – 8, 2012, Riga (Latvia) InterMeat – International Trade Fair for meat and sausage, September 23 – 26, 2012, Duesseldorf (Germany) Fachpack, September 25 – 27, 2012, Nuremberg (Germany) InProdMash Ukraine – Trade Fair for Food Technology, September 2012, Kiev (Ukraine) AFEX – AsiaFood Expo – International Exposition on Food Processing, Packaging and Handling Machinery, Equipment and Technology, September 2012, Manila (Philippines) FleiFood – Exhibition for the Butcher Trade and Consumer, September 2012, Leipzig (Germany)</p>
<b>Special Issue</b>	PD: 28 9. 2012 AD/PM: 5. 9. 2012	<b>SÜFFA 2012</b>	– special flyer –	

10  
October

PD: 5. 10. 2012  
AD/PM: 13. 09. 2012

**Export Issue**

- SÜFFA 2012: Preview II
- Smoking with liquid Smoke
- Spices and Additives
- Starter, Mould and Protective Cultures
- Equipment for Crafts Company Slaughter Houses
- Coffee specialities

Sales promotion  
Mobile Sales  
Customer consulting  
Market tendency

SÜFFA – The Trade Fair for the Meat Industry, October 21 – 23, 2012, Stuttgart (Germany)  
POLAGRA-FOOD – International Trade Fair for the Food Industry, October 8 – 11, 2012, Poznań (Poland)  
SIAL – International Food Exhibition, October 21 – 25, 2012, Paris (France)  
IPA – World Food Process Exhibition, October 21 – 25, 2012, Paris (France)  
AGROPRODMASH – International Trade Exhibition for Food Processing Technologies and Packaging, October 10 – 14, 2012, Moscow (Russia)

11  
November

PD: 2. 11. 2012  
AD/PM: 10. 10. 2012

**Export Issue**

- Industrial packaging Technology
- Labelling and Printing
- Clipping machines for industrial meat Processors
- Cutting machines and Bone saws
- Promotion and Publicity for Butcher Shops

Pasta  
Sector Profile Switzerland  
Tips for X-Mas  
Nutritional advice

WorldFood/WorldFoodTech/Ingredients Kazakhstan – International Fair of Food and Beverage, Food and Packaging technology, October 30 – November 2, 2012, Almaty (Kazakhstan)  
Emballage – World Packaging Exhibition, November 19 – 22, 2012, Paris (France)  
PETERFOOD – International Fair of Food and Food Technology, November 2012, St. Petersburg (Russia)  
Process Expo – Food Processing Machinery Expo, November 2012, Chicago (USA)

Special Issue

PD: 2. 11. 2012  
AD/PM: 10. 10. 2012

**Die Fleischerei international**  
– english language –

– special flyer –

12  
December

PD: 3. 12. 2012  
AD/PM: 8. 11. 2012

- Washing machines for Containers, Aprons and Boots
- Software for industrial meat Processors
- Cutter technology for Crafts Companies
- Curing and Tumbling
- Production of cooked salted/cured Meats

New Year's Eve at the Specialist Shop  
Customer consulting  
Market tendency

Iraq Agro Food Expo – International Exhibition for Agriculture, Food, Food Processing and Packaging, December 2012, Erbil (Iraq)  
Hoga, January 13 – 16, 2013, Nueremberg (Germany)  
International Green Week Berlin, January 18 – 27, 2013, Berlin (Germany)

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**PERMANENT EDITORIAL FOCUS:**

Current Industry Developments – Technical Innovations and Solutions in the engineering and supply Industry –Marketing for Butcher Shops – Sales Promotions – Party Service, Catering und Light Meal Business – Recipes for cold and hot Merchandisers – Snacks and Convenience Products – Science for practical Application – Trade Fair Reports – Nutritional Advice – Utility and Refrigeration Vehicles – Food and Meat Hygiene Laws – Labor Law – Tax Law  
**English language part (Foreign Edition) for Readers Abroad**